

EXHIBIT 7

Just a suggestion. People who make history usually end up making enemies in the short term. You may be doing them a favor- once they read your column they may want to adjust their business strategy...

A thought

Sandra

From: Halman-Marrero, Sami
Sent: 10/30/2007 12:03 PM
To: Guzman, Sandra
Subject: RE: Is Hispanic Advertising Dead

I'd love to! But I don't need enemies in the industries for the next 5 - 10 years. Unless I use a pseudonym?

Sami Halman-Marrero

Tempo Ad Manager

NEW YORK POST

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321-235-0716 fax

917-589-4229 cell

shaiman@nypost.com

From: Guzman, Sandra
Sent: Tue 10/30/2007 10:37 AM
To: Halman-Marrero, Sami
Subject: RE: Is Hispanic Advertising Dead

Why dont you write a column abt that?

From: Halman-Marrero, Sami
Sent: 10/30/2007 9:55 AM
To: Guzman, Sandra
Subject: RE: Is Hispanic Advertising Dead

NNope. It's a waste of time and money. Hispanic agencies are at the brink of extinction. I give it another 5 - 10 years.

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Sami Haiman-Marrero

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From: Guzman, Sandra
Sent: Mon 10/29/2007 2:03 PM
To: Haiman-Marrero, Sami
Subject: FW: Is Hispanic Advertising Dead

Are you going to this?

From: Kinnier, Elinor [mailto:ekinnier@cmgresults.com]
Sent: 10/29/2007 11:15 AM
To: Kinnier, Elinor
Subject: Is Hispanic Advertising Dead



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